



## **Make-A-Wish<sup>®</sup> Central New York Young Professionals Advisory Council**

### **Role Description**

#### **Purpose:**

The purpose of YPAC is to engage young professionals under the age of 40 in the process of fundraising and community outreach. These professionals assist us in reaching younger volunteers and are given an opportunity to gain non-profit development and board governance experience.

#### **Goal:**

Members will act as ambassadors for the Foundation, attend 3<sup>rd</sup> party events, join internal event committees, speaker's bureau and create relationships with companies for sponsorship.

#### **Commitment:**

- Each member will commit to at least two (2) years of participation with an opportunity to extend their participation for an additional two (2) years.
- Each Member will attend a minimum of 8 of the scheduled 12 monthly meetings.
- Each Member will make a personal financial gift to the Foundation.
- Each Member will actively engage in at least four of the fundraising events managed by YPAC.
- Each member, over their two-year term, connects the office staff with at least two companies to engage in sponsorship.

#### **Rules of Conduct and Integrity:**

**Integrity:** Approach every aspect of our work with unwavering standards of honesty, transparency and respect for wish recipients, their families and Foundation supporters.

**Child Focus:** Our business practices always put the interests of wish children first.

**Excellence:** Aspire to best-in-class business practices, and we embrace the challenge to exceed expectations at every opportunity.

**Community:** Foster a collaborative, global community of staff, volunteers and donors with the collective ability to make the broadest possible range of wishes come true.

**Inspiration:** Be inspired by the examples of our wish kids and the actions of the entire Make-A-Wish<sup>®</sup> community to approach our mission with life-affirming enthusiasm, imagination and creativity. As a result, we fill each wish experience and every interaction with hope, strength and joy.