

Make-A-Wish® Central New York presents:

# walk on the wild side

Honoring the Heitkamp Family



**Friday, July 20, 2018**

## **Sponsorship Opportunities**

**The Wild Animal Park, Chittenango**

**5:30 to 8:00pm**



**Make-A-Wish®**  
CENTRAL NEW YORK



## Lion Wish Sponsor:

**\$10,000**

### Benefits below plus those of previous levels

- Company spokesperson to kick off event
- Prominent link on all social media
- 1 page ad in Ms. Orange Fan Luncheon and Wish Ball program journals (Viewed by 1,400 people)
- Inclusion in Press Releases
- TV and Radio recognition
- 20 total entries to Walk on the Wild Side
- Table of 10 at Wish Ball
  - Make-A-Wish signature evening, black tie optional

## Giraffe Courage Sponsor:

**\$8,000**

### Benefits below plus those of previous levels

- Radio recognition as Hope Sponsor on PSAs
- 18 total entries to Walk on the Wild Side
- 1 page ad in Ms. Orange Fan Luncheon and Wish Ball program journals (Viewed by 1,400 people)
- Company logo on our newsletter
- 6 total tickets to Wish Ball
  - Make-A-Wish signature evening, black tie optional

## Tiger Hope Sponsor:

**\$6,000**

### Benefits below plus those of previous levels

- 15 total entries to Walk on the Wild Side
- 1/2 page ad in Ms. Orange Fan Luncheon and Wish Ball program journals (Viewed by 1,400 people)
- Ability to include company promotional item in gift bag
- 4 total tickets to Wish Ball
  - Make-A-Wish signature evening, black tie optional

## Bear Strength Sponsor:

**\$3,000**

### Benefits below plus those of previous levels

- 12 total entries to Walk on the Wild Side
- 1/4 page ad in Ms. Orange Fan Luncheon and Wish Ball program journals (Viewed by 1,400 people)
- Prominently placed vendor table
- 2 tickets to Wish Ball
  - Make-A-Wish signature evening, black tie optional

## Elephant Joy Sponsor:

**\$1,500**

### Benefits below plus those of previous levels

- Sponsorship shout out at the event
- Team of 10 total entries for Walk on the Wild Side
- Opportunity to sponsor activity

## Monkey Grace Sponsor:

**\$500**

### Benefits below plus those of previous levels

- 6 total entries to Walk on the Wild Side
- A "thank you" recognition via our Facebook page
- Lawn signage at the zoo

## Penguin Peace Sponsor:

**\$250**

- Event signage
- 4 entries to Walk on the Wild Side



**YES!** I would like to sponsor the 2018 Walk on the Wild Side

- |  |          |
|--|----------|
| <input type="checkbox"/> Lion Wish Sponsor       | \$10,000 |
| <input type="checkbox"/> Giraffe Courage Sponsor | \$8,000  |
| <input type="checkbox"/> Tiger Hope Sponsor      | \$6,000  |
| <input type="checkbox"/> Bear Strength Sponsor   | \$3,000  |
| <input type="checkbox"/> Elephant Joy Sponsor    | \$1,500  |
| <input type="checkbox"/> Monkey Grace Sponsor    | \$500    |
| <input type="checkbox"/> Penguin Peace Sponsor   | \$250    |

**Please Print Clearly**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Payment Information**

Check Enclosed for: \$ \_\_\_\_\_

Charge my:    MasterCard    Visa    Discover

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ SIC Code: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

**Signature:** \_\_\_\_\_

Please return this form by mail or fax to Make-A-Wish Central New York

5005 Campuswood Drive | East Syracuse, NY 13057

315. 475. 9474 or fax: 315.475.9476