

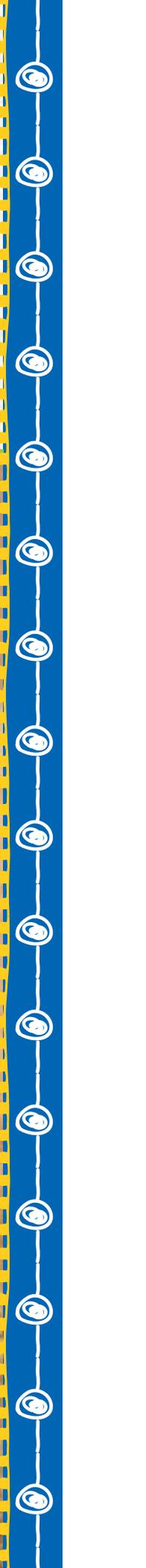
2016

ANNUAL
REPORT



hope
starts with a
wish

MAKE-A-WISH®
Central New York



hope starts with a wish

It was almost 40 years ago that a group of caring individuals in Phoenix, Arizona, came together to make 7-year-old Chris Greicius' wish to be a police officer come true. It was through Chris' wish that the Make-A-Wish® organization was born and the power of a wish was realized.

Fast forward to 1985 — inspired by a 60 Minutes segment on Chris' story, a group of six local visionaries came together to create Make-A-Wish Central New York. With over 30 years of wish-granting success, we have helped more than 1,700 children with life-threatening medical conditions experience the hope, strength and joy that comes with receiving a wish.

Now, more than ever, we need your support. Each wish begins with YOU. Your advocacy, your donation, your engagement and your belief in the power of a wish ensure wishes come true now and long into the future.



15 COUNTIES make up the Central New York chapter



\$12,000 the average cost of a wish

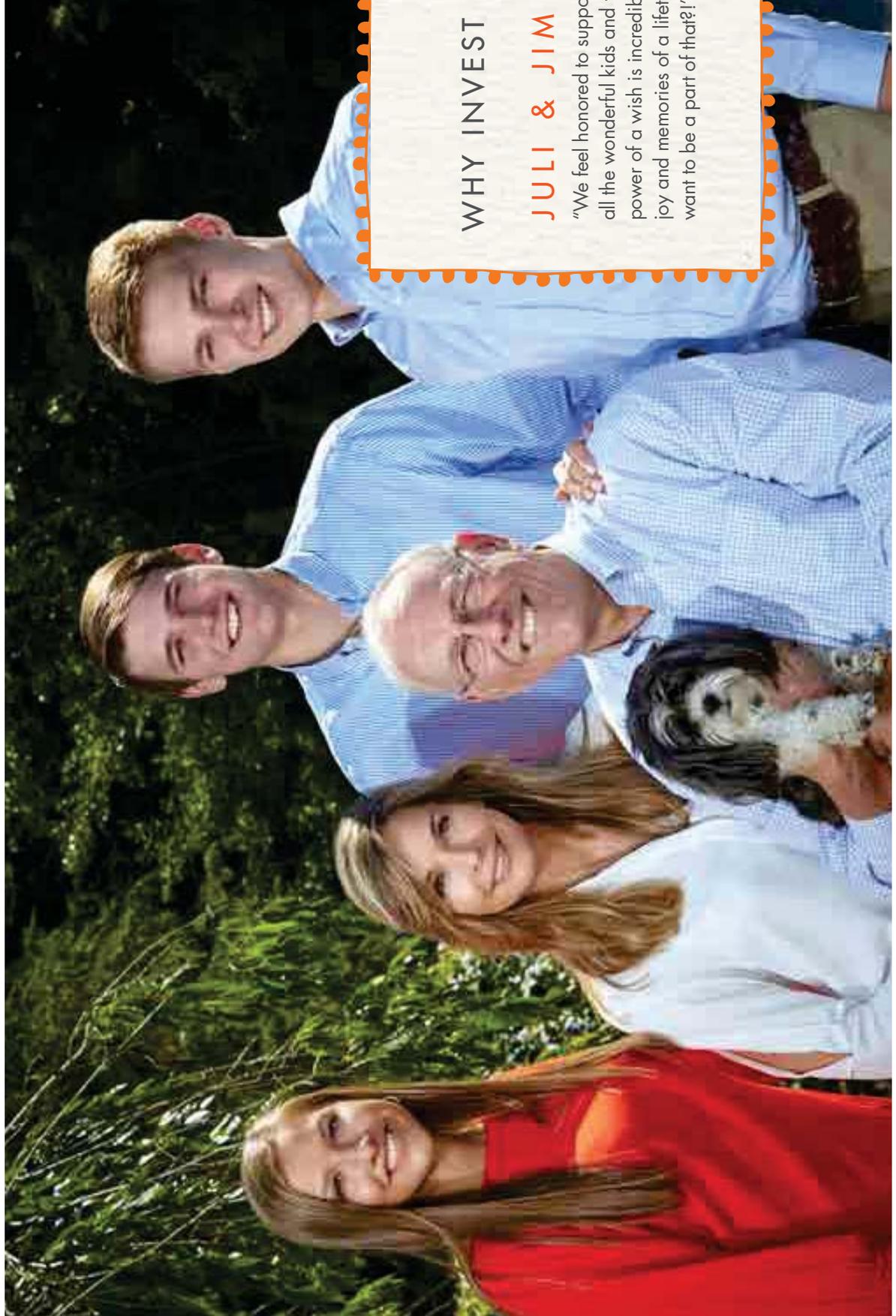
70 WISHES granted in FY 2016



OVER 1,700 WISHES granted in Central New York over the past 30 years



254 volunteers



WHY INVEST IN *Hope!*

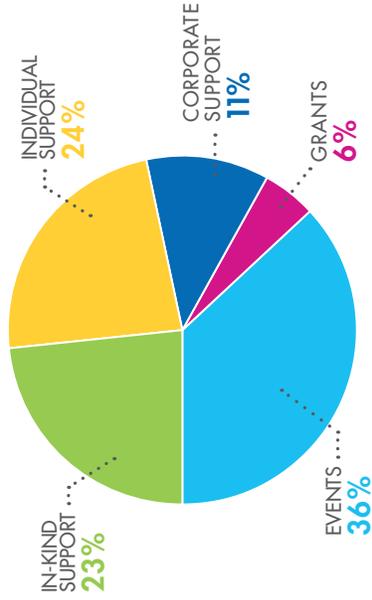
JULI & JIM BOEHEIM

"We feel honored to support Make-A-Wish and all the wonderful kids and families it blesses! The power of a wish is incredibly valuable, bringing joy and memories of a lifetime! Who wouldn't want to be a part of that?!"

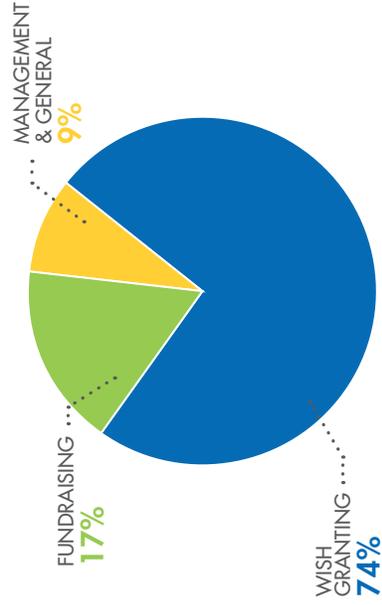
Financial INFORMATION

We proudly grant the wishes of all eligible children referred to us. In the last four years, wish costs have nearly doubled due to inflation, international travel, increased average age of Wish Kids and an eligibility criteria adjustment, which includes an influx of children with cystic fibrosis. We are only able to continue to grant these wishes through your support. Our program is funded solely by the generosity of our local community and does not receive any state or federal funding. We share our deepest gratitude to each and every supporter in our 15-county footprint for bringing magical wishes to life!

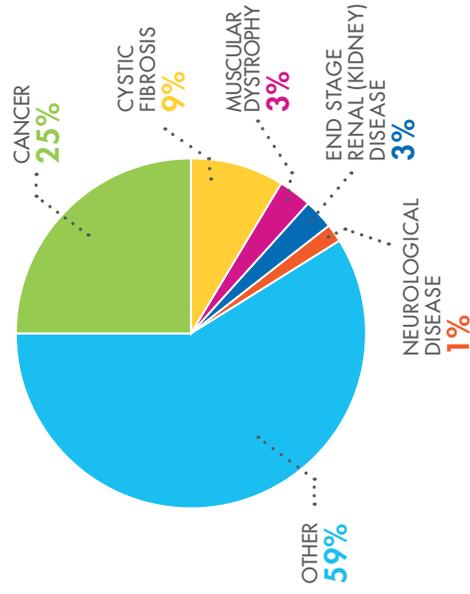
FY 16 - REVENUE



FY 16 - EXPENSES



FY 16 - TYPES OF ILLNESSES



Wishes

TYPES OF

Wishes are as unique, magical and full of surprises as the children who make them. Even though they come in all shapes and sizes, they typically fall in four categories:

I WISH TO

Be

- a superhero
- a cowboy
- a rock star
- a chef
- a police officer

I WISH TO

Go

- to Walt Disney World®
- to Hawaii
- to Australia
- to the Super Bowl

I WISH TO

Meet

- the Chicago Bears
- John Cena
- Katy Perry
- Bear Grylls

I WISH TO

Have

- a puppy
- a violin
- horse-riding lessons
- a shopping spree

I wish to go to

Walt Disney World!®

KYLA

AGE 4

ONONDAGA COUNTY

HEMATOLOGIC DISORDER



I wish to be a
judge in my own
food competition!

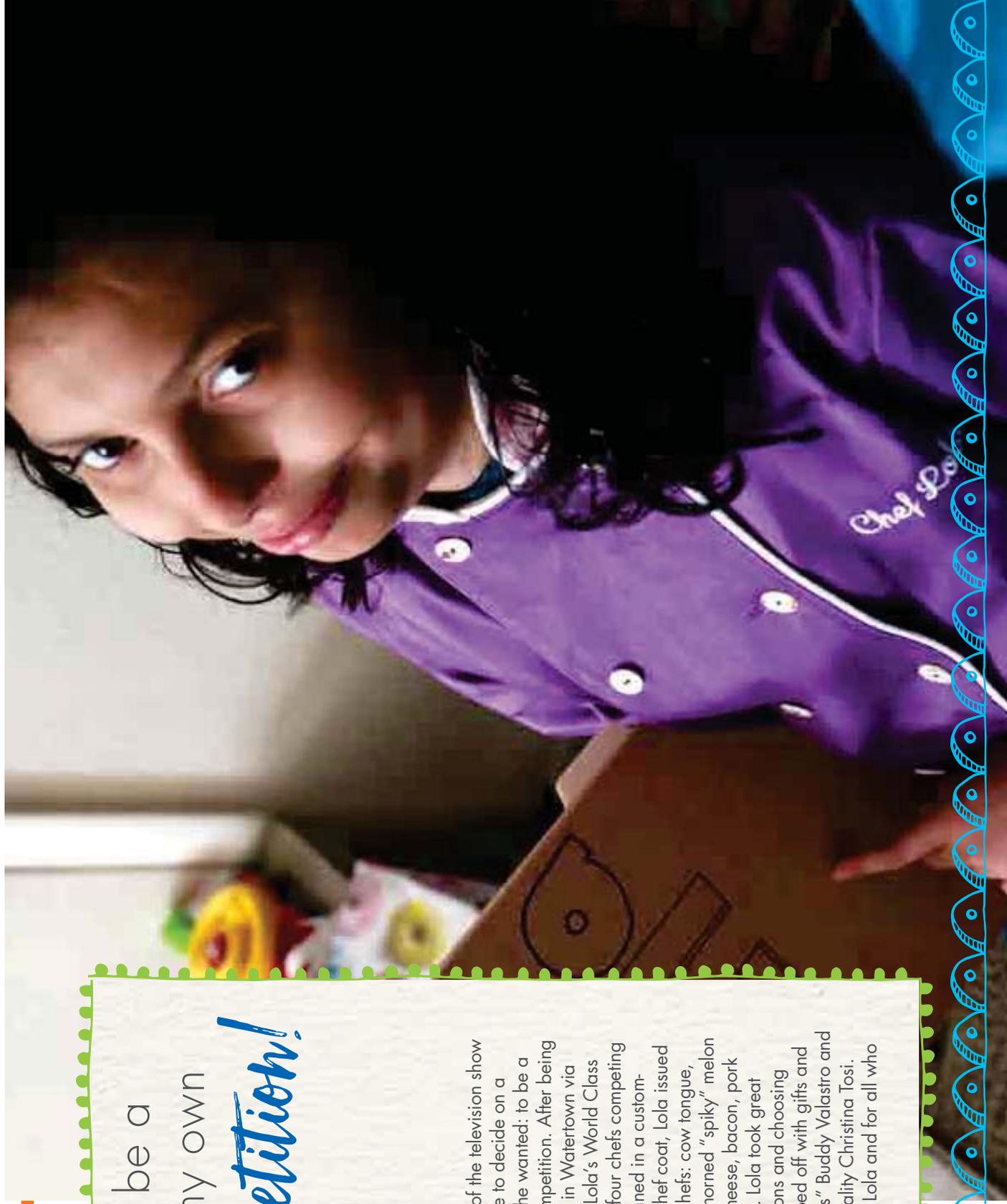
LOLA

AGE 12

JEFFERSON COUNTY

BRAIN TUMORS

Avid foodie Lola is a huge fan of the television show "Chopped." When it came time to decide on a wish, Lola knew exactly what she wanted: to be a judge in her very own food competition. After being delivered to Savory Downtown in Watertown via limousine, Lola was ready for "Lola's World Class Food Festival," which featured four chefs competing for Lola's seal of approval. Donned in a custom-made, monogrammed purple chef coat, Lola issued the surprise ingredients to her chefs: cow tongue, barbecue Pringles, honey and horned "spiky" melon for the appetizer, and cream cheese, bacon, pork rinds and jalapeños for dessert. Lola took great pleasure in sampling the creations and choosing her winner. The event was topped off with gifts and personal notes from "Cake Boss" Buddy Valastro and chef, author and media personality Christina Tosi. It was an unforgettable day for Lola and for all who gathered to support her!



Wish CATEGORIES

Our Wish Kids show no shortage of creativity when requesting their ultimate wish experience, and although no two wishes are the same, here are some of the trends we've seen throughout fiscal year 2016:



CELEBRITY WISH: **7%**



CRUISE: **3%**



PLAYHOUSE OR
PLAYSET: **2%**



ROOM
MAKEOVER: **4%**



SHOPPING
SPREE: **6%**



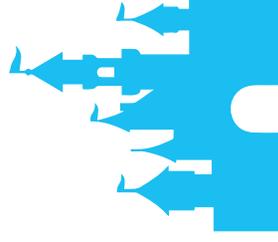
SWIMMING POOL: **2%**



TRAILER OR
CAMPER: **4%**



TRAVEL: **25%**



WALT DISNEY WORLD®
ADVENTURE: **44%**



OTHER: **3%**



SHANNON HARVEY MONTHLY GIVER

"I donate to Make-A-Wish monthly because I believe in the cause. As a volunteer, I have seen firsthand how granting wishes positively impacts these families. I have been blessed with a very healthy life, and if I can help bring a smile to a struggling child and their family, it is worth every penny."

CATHY & CHRIS PINCKNEY WISH PARENTS

"We've seen first hand what the power of a wish can mean to a child, both as Wish Parents and as volunteers. We know that supporting Make-A-Wish is supporting an organization that truly cares about bringing a little magic into the lives of children who need it most."



JIM REED CHAIR, BOARD OF TRUSTEES

"Being a father of three healthy children, I have come to appreciate the significant burden that a life-threatening illness can bring to a child and their family. I choose to invest in Make-A-Wish as a small way to pay forward the good fortune of having healthy children."



I wish to go to

Disney Aulani Resort!

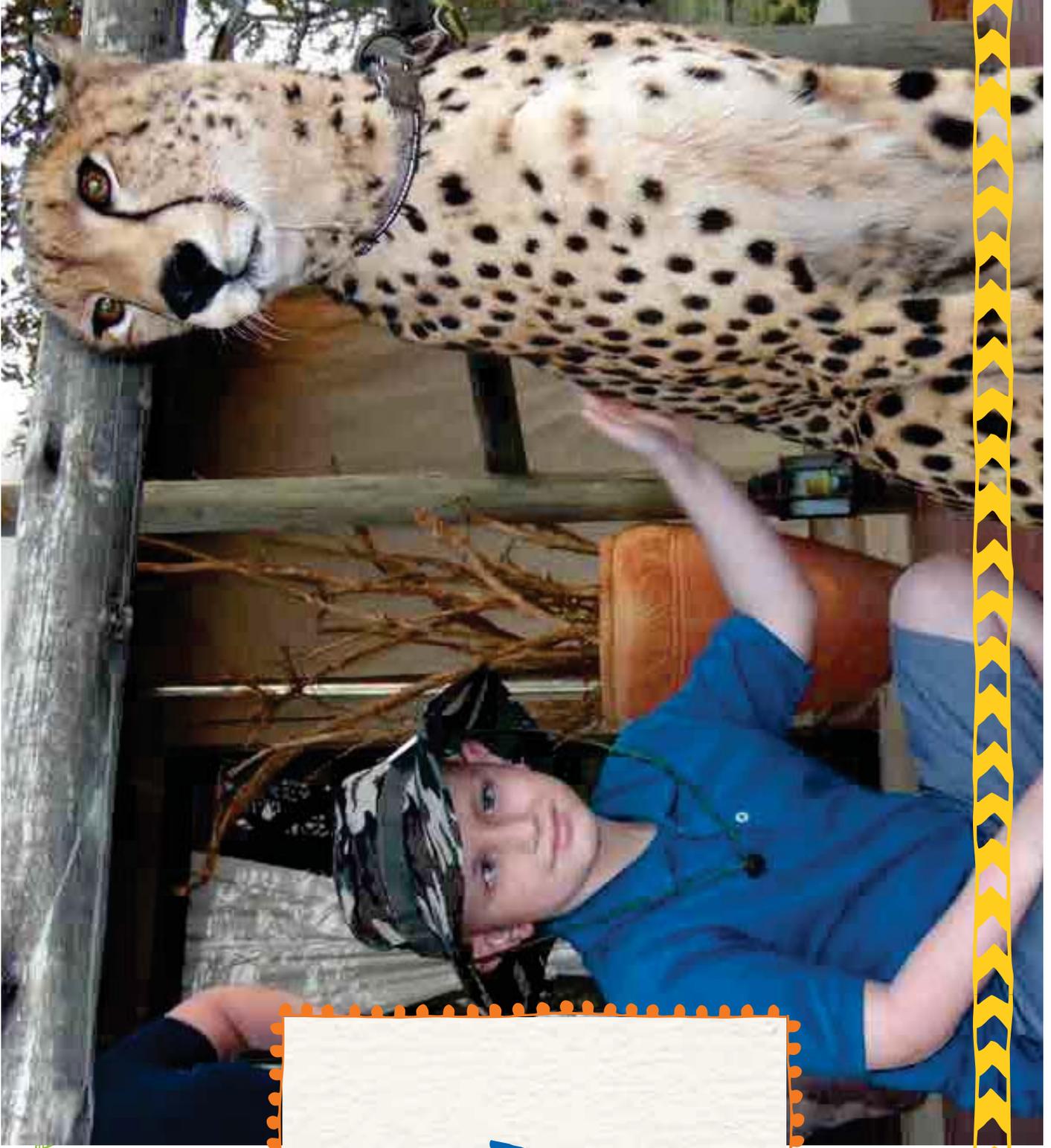
ADRIANNA

AGE 17

ONONDAGA COUNTY

CONGENITAL CARDIAC CONDITION





I wish to see

*cheetahs
in Africa!*

CADEN

AGE 7

CAYUGA COUNTY

MEDULLOBLASTOMA



Give Today!

Your continued financial support ensures our ability to say YES to all eligible Wish Kids in our Central New York territory. There are many ways to make magical wishes come true.

For more information please contact the Make-A-Wish office directly at **315.475.WISH or 800.846.WISH.**

- PLANNED GIVING
- MONTHLY GIVING
- HOST AN EVENING OF WISHES
- BECOME A MEMBER OF WISH SOCIETY
- SPONSOR ONE OF OUR AMAZING EVENTS

89% of doctors, nurses and health professionals surveyed say they believe a wish experience can influence Wish Kids' physical health.*

99% of parents reported that the wish experience gave their children increased feelings of happiness and 96 percent said that the wish experience strengthened their families.*

**Wish Impact Study Results – Consolidated Report, November 2011*



Central New York

5005 Campuswood Drive | East Syracuse, NY 13057 | (315) 475-WISH or 800-846-WISH | CNY.WISH.ORG

